

The Core Text for this module is –

Nigel, S. and Brandon-Jones, A. (2020), *Operations Management*. 9th Edition, Pearson Education, UK.

Rainer, R.K. and Prince, B. (2019). *Introduction to information systems*, Seventh EMEA edition. Hoboken, New Jersey: John Wiley & Sons, Inc.

Learning Outcomes

On successful completion of this module, students will display mastery of complex knowledge and skills, being able to:

1. Operate in complex and unpredictable and/or specialised contexts, requiring students to select and apply a wide range of advanced techniques and information sources.
2. Display a deep and systematic understanding within a specialised field of study and its interrelationship with other relevant disciplines.
3. Autonomously evaluate the development and assessment of quality in the design and delivery of products and services.
4. Demonstrate a deep systematic understanding of current theoretical and methodological approaches of operation and information factors that affect the planning, management and delivery of products and services.
5. Work effectively in teams as a member or leader, clarify tasks and make appropriate use of the team's resources; communicate effectively with others to resolve conflict before it arises.

Individual Report

When: 1st December 2022 @ 1pm

ASSIGNMENT TOPIC

You are required to conduct a research assignment and produce an individual 2,500 word report on how an organisation's operations and information management provide a source of competitive advantage.

Choose a company from the FTSE100 index (from any sector you want).

Then use theoretical frameworks that were presented in the module to support your findings to make suggestions and recommendations.

You should include evidence and examples from your selected organisation wherever possible and you should aim to relate your findings with the company's overall business strategy.

Formative Feedback on Structure

You are invited to bring your report structure, your chosen organisation and some relevant examples to the seminars up to week 11.

This will allow you to receive formative feedback towards your final report.

This is not expected to be the final document and should NOT exceed 500 words to be reviewed.

Report Style and Submission

The report should be written up formally in standard report style, with a title page, executive summary, table of contents, introduction, discussion of the issues, conclusion, recommendations and references in the Harvard format as used by Westminster Business School.

The report word length, which includes the executive summary and excludes the title / contents pages, references, and appendices, may not exceed 2,500 words and MUST be stated on the title page. You will be penalised for non-conformity with this.